

MINUTES OF VCF COMMITTEE MEETING – WEDNESDAY 5 APRIL 2023

PRESENT:

Steve Headland, Nicola Headland, Emma Murphy, Andrew Fletcher, Richard Brown, Kevin Everton, Geoff Peatfield, Jane Everton

(Dick Brumby joined in half way through the meeting)

APOLOGIES:

David Brewer, David Drew

David Drew had sent his thoughts on items on the agenda in advance of the meeting

MARKETING

- Posters - JE explained she had spoken to Bob recently to chase up the poster but not heard back from him. The committee suggested giving a deadline before Nicola puts a design together. JE to contact Bob. RB also produced a laminated poster but the overall consensus was that the photograph on it was not a popular choice. It was agreed that the final poster should show the club logo and relevant text, without a group photo but that we would take some group photos of current members in kit at the Flintham Flower for future publicity. Geoff also showed a text poster that he had displayed on the local villages' website. It was agreed that the chosen poster would be displayed at local cycling cafes & pubs, leisure centres and village notice boards. AF offered to distribute posters around Grantham, Newark and the surrounding areas.
- Flags – AF said he had found a new supplier and the committee agreed he should go ahead and order a new VCF flag and pole, costing around £30, in time for the Flintham Flower next month.
- DD reported that Witham Wheelers currently promote themselves by offering 'once a month' taster rides. The committee decided against this as we already offer a free ride before a member commits to join and offer monthly beginners rides if there is any demand.
- SH informed that he'd created a Twitter account on behalf of the club to create further interest in VCF.

COMMITTEE CODE OF CONDUCT & RESPECT POLICY

DD reported that he felt the club should have a code of conduct to safeguard the committee from voicing their opinions publicly, with a second level of conduct to cover all members.

The overall feeling of the committee was that this would be too formal. SH said he had initially started this conversation off by querying how the committee operated together.

After discussion, it was agreed that when a committee member makes a suggestion or asks a question, that a deadline of 72 hours (3 days) should be given for the rest of the committee to have sufficient time to respond.

RIDE CAPTAIN DUTIES AND RIDER RESPONSIBILITIES

DD reported that he had not had time to draft a document as yet. SH suggested and it was agreed to give a deadline for this to be completed. JE to contact DD.

MEMBERS MOBILE TELEPHONE NUMBERS & I C E DETAILS

- Mobile numbers - JE informed she had got a list of all members contact details from British Cycling and will contact individual members to update it where information is missing.
- In Case of Emergency details – it was agreed to add to all events and weekly social rides that it is the responsibility of riders to ensure they carry ICE details with them, i.e. on their mobile phone or ID card.

FORTHCOMING EVENTS

- Easter Ride – SH confirmed all details are already on the network.
- Flintham Coronation Celebrations – GP said that he'd offered the organisers the agreed £150 VCF donation towards sponsorship/advertising and was going to their next meeting on 18.4.23. He informed that Spring Lane & Wood Lane would be closed. There will be a BBQ between 1pm-6pm.
- Flintham Flower – was due to take place on 20 May from The Royal Oak at Car Colston but due to recently discovering the Outlaw Half Nottingham event takes place in the same area on the same day, it was decided to move the event. It was agreed to change the date to SUNDAY 28 MAY and the venue to THE BOOT & SHOE, FLINTHAM. 8am for 8.30 start. More details to follow.

DD reported that he would promote all events on the FB network/public pages if needed.

RB left the meeting at this point.

KIT SALE EVENT

JE suggested it might be a good idea to sell VCF kit at the Flintham Flower. After discussion it was agreed to sell it at the next committee meeting 7pm Thursday 25 May and at the Flintham Flower from 8am Sunday 28 May: Jerseys £64.20, Bib Shorts £74.38, Buffs £7 and Velo packs available. More details to follow.

ANY OTHER BUSINESS

- SH said that the club needs to find a way where all riders abilities are covered to encourage more riders out on Sundays. He suggested 3 riding groups, so that when a ride leader posts a ride, they state which group they are leading. i.e. If a steady 35 is on offer, it could give the opportunity for another member to do the same route but at a slightly faster pace as well as a 50 leader offering a quicker or hillier route. More members to be encouraged to download the route onto their devices.

DATE & TIME OF NEXT MEETING

7PM Thursday 25 May at the Boot & Shoe, Flintham